

Change is here.
Let us guide you.

Business Recovery Program

Current Economic Environment

Many businesses are struggling within the current economic environment and are anxious about the future. Some are experiencing significant revenue declines, cost reduction that fails to keep pace, and acute cash flow problems. **Our Business Recovery Program focuses on three areas: 1) Improving Cash Flow, 2) Growing Sales, and 3) Improving Profit.**



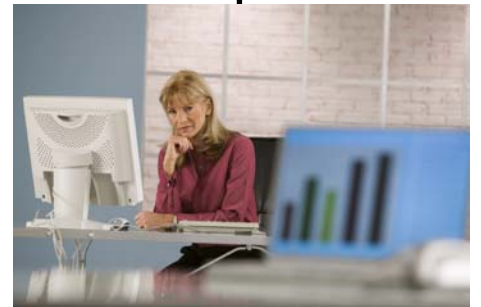
O'Sullivan Creel Cash Flow Survival Guide™

- Utilize our Phoenix Cash Flow Projection Tool
- Implement our 12-step cash flow improvement program that will show you how to maximize “cash-in” and minimize “cash-out”



Sales Growth

- Implement current customer retention and growth plan
- Plan and acquire new customers
- Identify and pursue new market opportunities
- Improve sales processes to successfully compete in today's ultra-competitive marketplace



Profit Improvement

- Rationally align cost structure with current and future revenue levels
- Objectively analyze product/service profitability to focus on higher margin offerings
- Prioritize customers based on current and future profitability

Other services available

- Debt Management Assistance
- Interim Turnaround Management
- Exit Strategy Planning and Execution
- Bankruptcy Planning and Assistance

Contact Information:

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Contact O'Sullivan Creel today for a free initial consultation.

